



How to find donors for “Lyvefresh ANANDA”

Lyvefresh ANANDA is a workshop to support the women across the nation to create better menstrual hygiene practice by using eco-friendly products and also helping the nature from sanitary waste. Considering this event as a noble cause, we provide an official license to you for organizing the same.

Following are some rules to be followed while searching a donor for organizing a workshop for needy people.

- Donor can be a company who would like to share their CSR budgets or an individual who would like to donate for a social cause.
- If you would like to choose a donor as a company then you need to consider some facts as mentioned below:
 - Depending on the category of beneficiary / attendees you need to identify the donor company who would be interested in reaching out to the same beneficiary / attendees for their brand / service being their target audience.
 - Donor Company can support the cause but at the same time they would also need visibility in terms of logo presence at the event / workshops, mentioning of their brand name during the workshop, felicitation on stage of their representative during the workshop, small speech during the workshop, some visibility online on social media, etc.
- If you would like to choose a donor as an individuals who would like to donate for this social cause then you need follow the steps below....
 - Set your target for each event to be organized for how many number of attendees to be present.
 - Set your target for the total value of the donation required i.e. No. of attendees x cost per unit (including product + expenses)
 - Create a small campaign to ask individual donors with minimum donation amount which they can donate.
 - Start collecting the donations
 - Once you achieve your target of donation, and then organize the workshop.
 - Once you finish the workshop do not forget to share the images and videos with the donors. This will make each donor proud for their donation given to you and also build trust towards your efforts.

For more details kindly feel to connect with us on

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