



## Rules to be followed at "Lyvefresh ANANDA"

Lyvefresh ANANDA is a workshop to support the women across the nation to create better menstrual hygiene practice by using eco-friendly products and also helping the nature from sanitary waste. Considering this event as a noble cause, we provide an official license to you for organizing the same.

## Rules to be followed while organizing the workshop.

- Lyvefresh ANANDA events consist of a series of short workshops of around 1-2 hours, carefully prepared content, demonstrations, and performances on a particular subject for better understanding of each attendee.
- Any event submitted with the summary outside the prescribed format may not be considered a successful event and would not be published online on Lyvefresh Web or TV
- Audience Q&A are permitted during the event.
- Breakouts are not permitted during the on-going workshop.
- Your workshop / event must maintain the spirit of Lyvefresh ANANDA, focused on the power of ideas to change lives and ultimately, the world considering it as a social cause.
- These workshops can be organized for a minimum of 20 women and can go upto 250 women in a single
  event.
- You have the complete right to publish the event on your own social media pages and also your own youtube channel as per the video and designs norms policy. (Read the video and design norms for more details)
- You video on your channel have to be FREE for viewers.
- You need to create all the designs of the event with the logo of Lyvefresh ANANDA (can be downloaded from download section on Lyvefresh.com)
- You need to follow the design rules while creating all the communication.
- Lyvefresh is a registered trade mark of ABCD MULTIVENTURES and Lyvefresh ANANDA is an initiative
  by the company, and each franchisee / license holder are eligible to use all the legal trademarked logo's /
  documents / etc just as a franchisee / license holders without any ownership rights. Any organizer found
  misusing the same or violating the rules while using the same will be found guilty and have to face legal
  consequences from the company. Any kind of legal issues between the company and franchisee /
  licensee holder will be solved by an arbitrator in the jurisdiction of Mumbai only.
- Organizer's shall follow the pricing policy as prescribed by the company while generating the funds from
  the donors for the event and also follow during selling the products to an individual during the retail sale at
  the event or without the event.
- ABCD MULTIVETNURES is not responsible for any issue between the organizer / franchisee / license holder with the beneficiaries / donors / sponsors / team members or any other party involved with the workshop / event.

For more details kindly feel to connect with us on info@abcdgroup.in

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